

Standard LCD Segment Driver

BU9796Axxx Series
MAX 80 segments (SEG20×COM4)


●Features

- Integrated RAM for display data (DDRAM):
20 x 4 bit (Max 80 Segment)
- LCD drive output :
4 Common output, Max 20 Segment output
- Integrated Buffer AMP for LCD driving
- Integrated Oscillator circuit
- No external components
- Low power consumption design

●Key Specifications

- Supply Voltage Range: +2.5V to +5.5V
- Operating Temperature Range: -40°C to +85°C
- Max Segments:

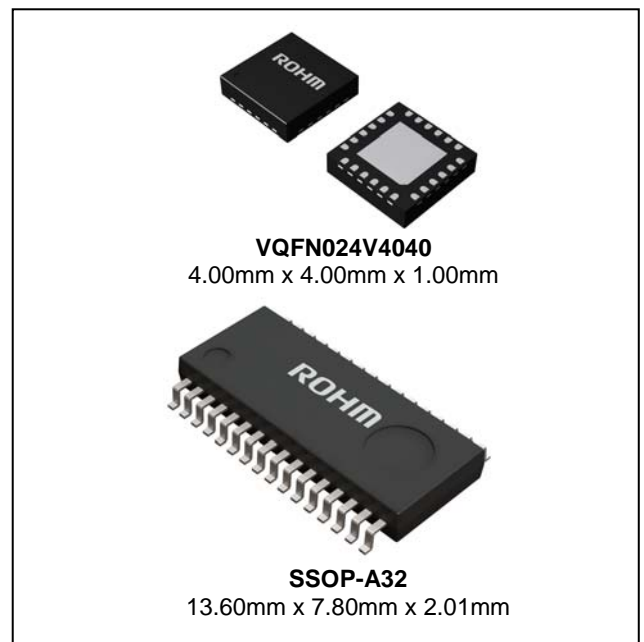
| | |
|------------|-------------|
| BU9796AFS | 80 Segments |
| BU9796AMUV | 48 Segments |
- Display Duty: 1/4
- Bias: 1/2, 1/3 selectable
- Interface: 2wire serial interface

●Applications

- Telephone
- FAX
- Portable equipment (POS, ECR, PDA etc.)
- DSC
- DVC
- Car audio
- Home electrical appliance
- Meter equipment
- etc.

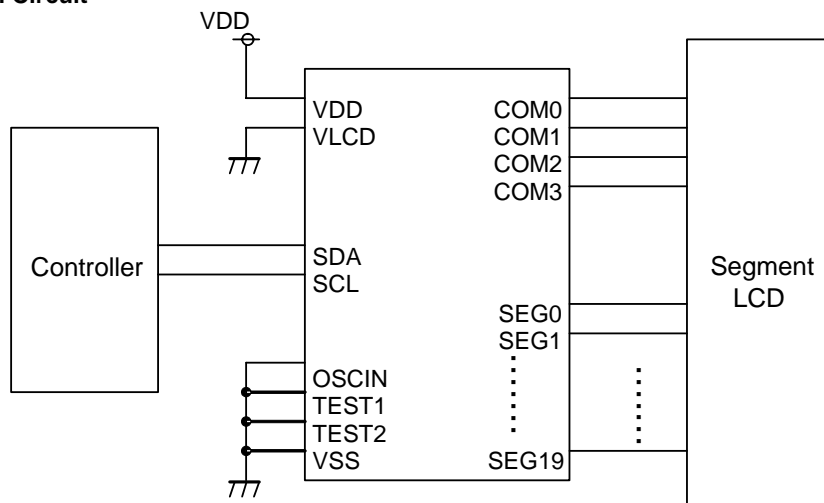
●Package

W (Typ.) x D (Typ.) x H (Max.)



●Typical Application Circuit

BU9796AFS



Using internal oscillator

Figure 1. Typical application circuit

●Block Diagram / Pin Configuration / Pin Description

BU9796AFS

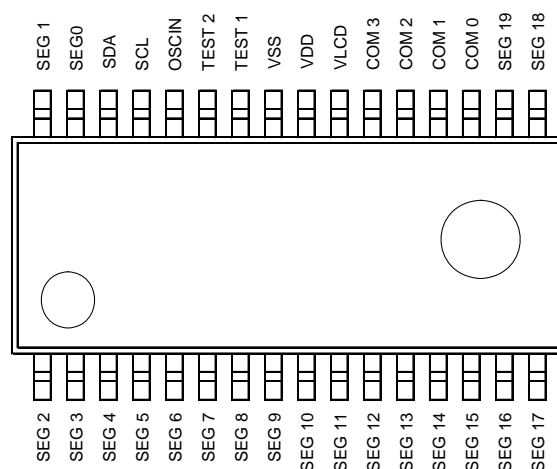
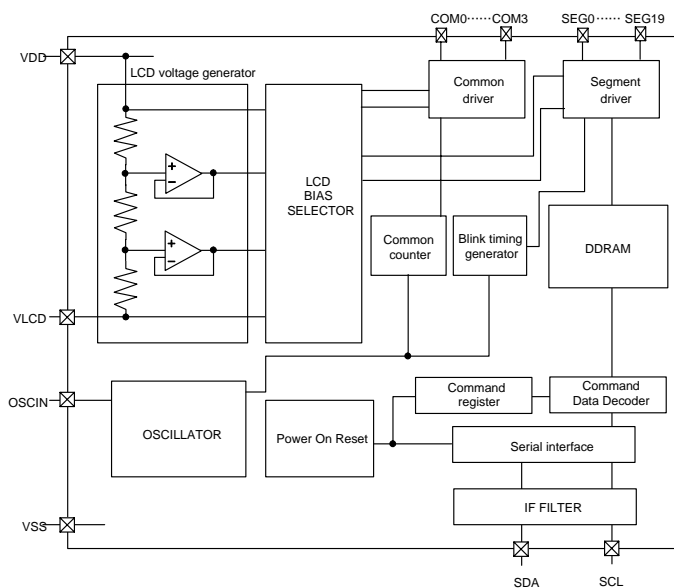


Figure 2. Block Diagram

Figure 3. Pin Configuration (TOP VIEW)

Table 1 Pin Description

| Terminal | Terminal No. | I/O | Function |
|----------|---------------|-----|--|
| TEST1 | 26 | I | Test input (ROHM use only) Must be connect to VSS |
| TEST2 | 27 | I | Test input (ROHM use only) TEST2="L": POR circuit enable TEST2="H": POR circuit disenable, refer to "Cautions in Power ON/OFF" |
| OSCIN | 28 | I | External clock input External clock and Internal clock can be selected by command. Must be connect to VSS when use internal oscillation circuit. |
| SDA | 30 | I/O | serial data in-out terminal |
| SCL | 29 | I | serial data transfer clock |
| VSS | 25 | | GND |
| VDD | 24 | | Power supply |
| VLCD | 23 | | Power supply for LCD driving |
| SEG0-19 | 31,32 1-18 | O | SEGMENT output for LCD driving |
| COM0-3 | 19-22 | O | COMMON output for LCD driving |

●Block Diagram / Pin Configuration / Pin Description- continued

BU9796AMUV

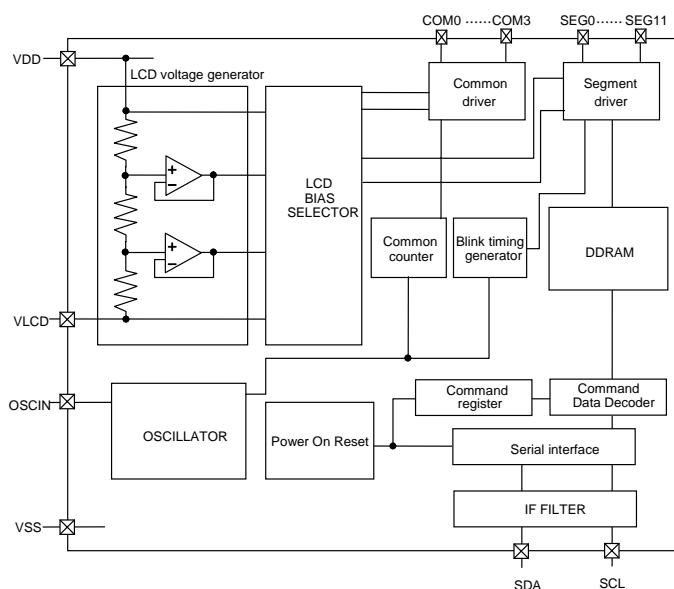


Figure 4. Block Diagram

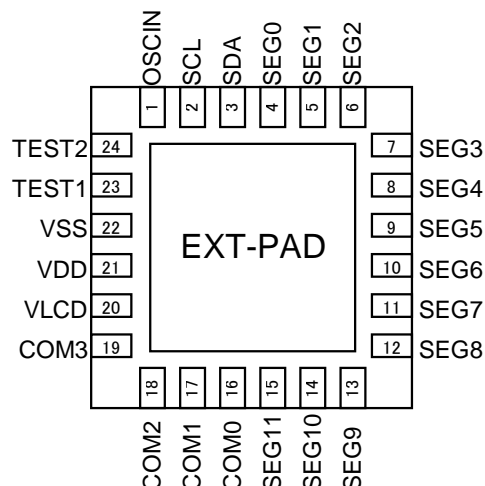


Figure 5. Pin Configuration (BOTTOM VIEW)

Table 1 Pin Description

| Terminal | Terminal No. | I/O | Function |
|----------|--------------|-----|--|
| TEST1 | 23 | I | Test input (ROHM use only) Must be connect to VSS |
| TEST2 | 24 | I | Test input (ROHM use only) TEST2="L": POR circuit enable TEST2="H": POR circuit disenable, refer to "Cautions in Power ON/OFF" |
| OSCIN | 1 | I | External clock input External clock and Internal clock can be selected by command. Must be connect to VSS when use internal oscillation circuit. |
| SDA | 3 | I/O | serial data in-out terminal |
| SCL | 2 | I | serial data transfer clock |
| VSS | 22 | | GND |
| VDD | 21 | | Power supply |
| VLCD | 20 | | Power supply for LCD driving |
| SEG0-11 | 4-15 | O | SEGMENT output for LCD driving |
| COM0-3 | 16-19 | O | COMMON output for LCD driving |
| EXT-PAD | -(*)1 | - | Substrate |

*1: To radiate heat, please contact a board with the EXT-PAD which is located at the bottom side of VQFN024V4044 package.

Please supply VSS level or Open state as the input condition for this PAD.

●Absolute Maximum Ratings (VSS=0V)

| Parameter | Symbol | Ratings | Unit | Remarks |
|-------------------------------|--------|-----------------|------|--|
| Power Supply Voltage1 | VDD | -0.5 to +7.0 | V | Power supply |
| Power Supply Voltage2 | VLCD | -0.5 to VDD | V | LCD drive voltage |
| Allowable loss | Pd | 0.64 | W | When use more than Ta=25°C, subtract 6.4mW per degree. (BU9796AFS) (Package only) |
| | | 0.27 | W | When use more than Ta=25°C, subtract 2.7mW per degree. (BU9796AMUV) (Package only) |
| Input voltage range | VIN | -0.5 to VDD+0.5 | V | |
| Operational temperature range | Topr | -40 to +85 | °C | |
| Storage temperature range | Tstg | -55 to +125 | °C | |

●Recommended Operating Ratings (Ta=-40°C to +85°C, VSS=0V)

| Parameter | Symbol | Ratings | | | Unit | Remarks |
|-----------------------|--------|---------|-----|---------|------|-------------------|
| | | MIN | TYP | MAX | | |
| Power Supply Voltage1 | VDD | 2.5 | - | 5.5 | V | Power supply |
| Power Supply Voltage2 | VLCD | 0 | - | VDD-2.4 | V | LCD drive voltage |

●Electrical Characteristics

DC Characteristics (VDD=2.5V to 5.5V, VLCD=0V, VSS=0V, Ta=-40°C to 85°C, unless otherwise specified)

| Parameter | | Symbol | Limits | | | Unit | Conditions |
|--------------------------|-----|--------|--------|------|---------|------|--|
| | | | MIN | TYP | MAX | | |
| “H” level input voltage | | VIH | 0.7VDD | - | VDD | V | SDA,SCL |
| “L” level input voltage | | VIL | VSS | - | 0.3VDD | V | SDA,SCL |
| “H” level input current | | IIH | - | - | 1 | μA | SDA,SCL |
| “L” level input current | | IIL | -1 | - | - | μA | SDA,SCL |
| LCD Driver on resistance | SEG | RON | - | 3 | - | kΩ | Iload=±10μA |
| | COM | RON | - | 3 | - | kΩ | |
| VLCD supply voltage | | VLCD | 0 | - | VDD-2.4 | V | VDD-VLCD≥2.4V |
| Standby current | | IDD1 | - | - | 5 | μA | Display off, Oscillation off |
| Power consumption | | IDD2 | - | 12.5 | 30 | μA | VDD=3.3V, VLCD=0V, Ta=25°C Power save mode1, FR=71Hz 1/3 bias, Frame inverse |

Oscillation Characteristics (VDD=2.5V to 5.5V, VLCD=0V, VSS=0V, Ta=-40°C to 85°C, unless otherwise specified)

| Parameter | Symbol | Limits | | | Unit | Conditions |
|--------------------|--------|--------|-----|-----|------|--|
| | | MIN | TYP | MAX | | |
| Frame frequency | fCLK | 56 | 80 | 104 | Hz | FR = 80Hz setting, VDD=3.3V Internal OSC is used. |
| External frequency | fEXCLK | 15 | - | 300 | KHz | External clock is used. (*1) |

(*1) <Frame frequency Calculation at external clock mode>

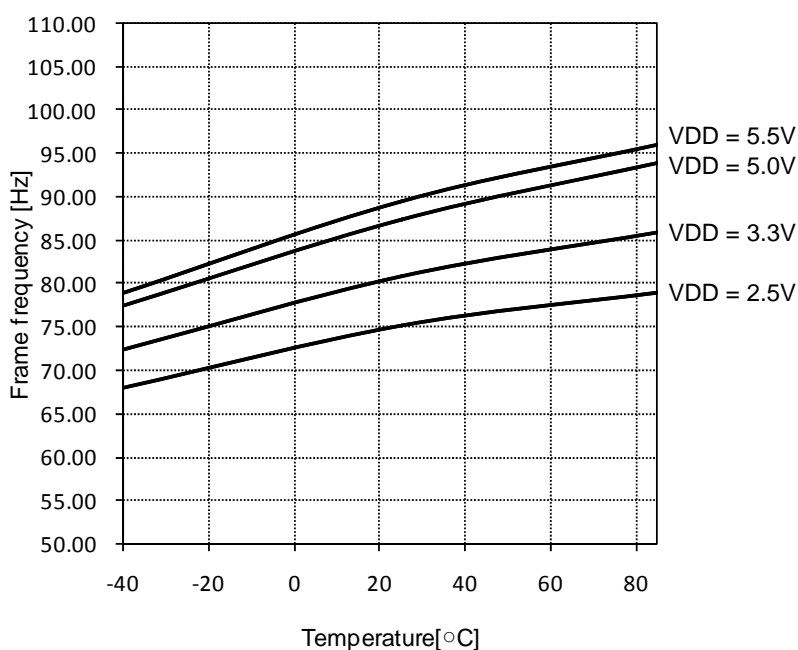
DISCTL 80Hz setting : Frame frequency [Hz] = external clock [Hz] / 512

DISCTL 71Hz setting : Frame frequency [Hz] = external clock [Hz] / 576

DISCTL 64Hz setting : Frame frequency [Hz] = external clock [Hz] / 648

DISCTL 53Hz setting : Frame frequency [Hz] = external clock [Hz] / 768

【Reference Data】



Typical temperature characteristics

●Electrical Characteristics - continued

MPU interface Characteristics (VDD=2.5V to 5.5V, VLCD=0V, VSS=0V, Ta=-40°C to 85°C, unless otherwise specified)

| Parameter | Symbol | Limits | | | Unit | Conditions |
|----------------------------|--------------|--------|-----|-----|---------------|------------|
| | | MIN | TYP | MAX | | |
| Input rise time | t_r | - | - | 0.3 | μs | |
| Input fall time | t_f | - | - | 0.3 | μs | |
| SCL cycle time | t_{SCYC} | 2.5 | - | - | μs | |
| "H" SCL pulse width | t_{SHW} | 0.6 | - | - | μs | |
| "L" SCL pulse width | t_{SLW} | 1.3 | - | - | μs | |
| SDA setup time | t_{SDS} | 100 | - | - | μs | |
| SDA hold time | t_{SDH} | 100 | - | - | μs | |
| Buss free time | t_{BUF} | 1.3 | - | - | μs | |
| START condition hold time | $t_{HD;STA}$ | 0.6 | - | - | μs | |
| START condition setup time | $t_{SU;STA}$ | 0.6 | - | - | μs | |
| STOP condition setup time | $t_{SU;STO}$ | 0.6 | - | - | μs | |

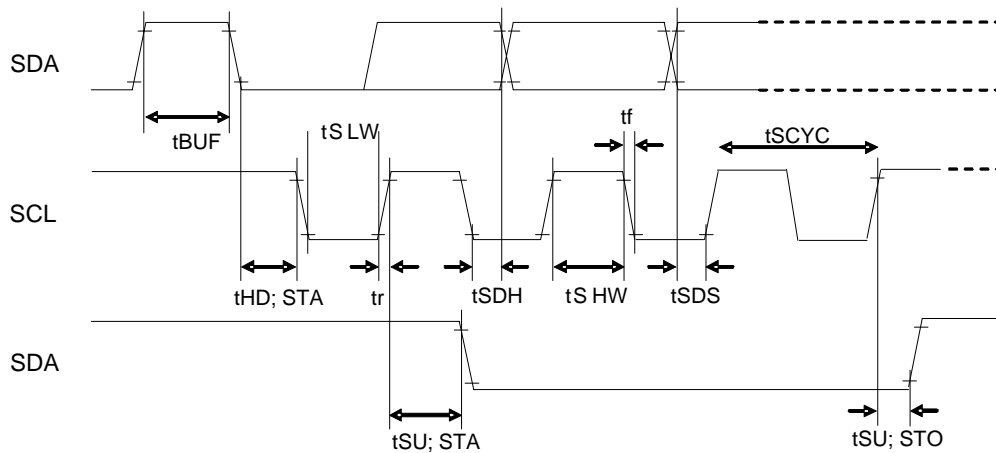


Figure6. Interface Timing

●I/O equivalent circuit

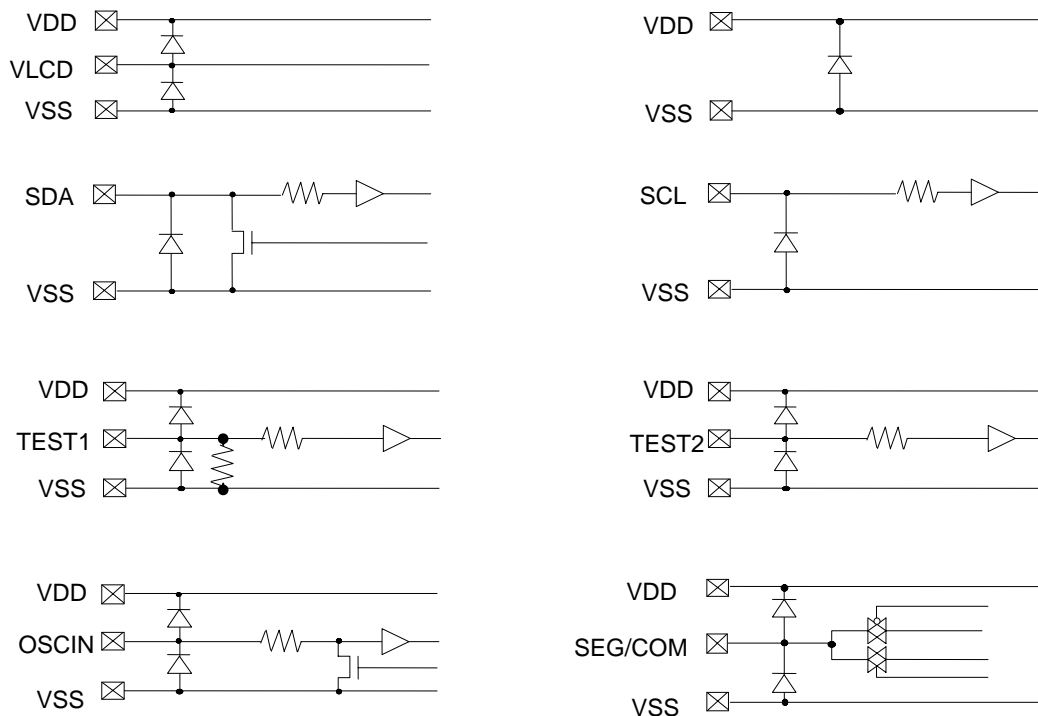
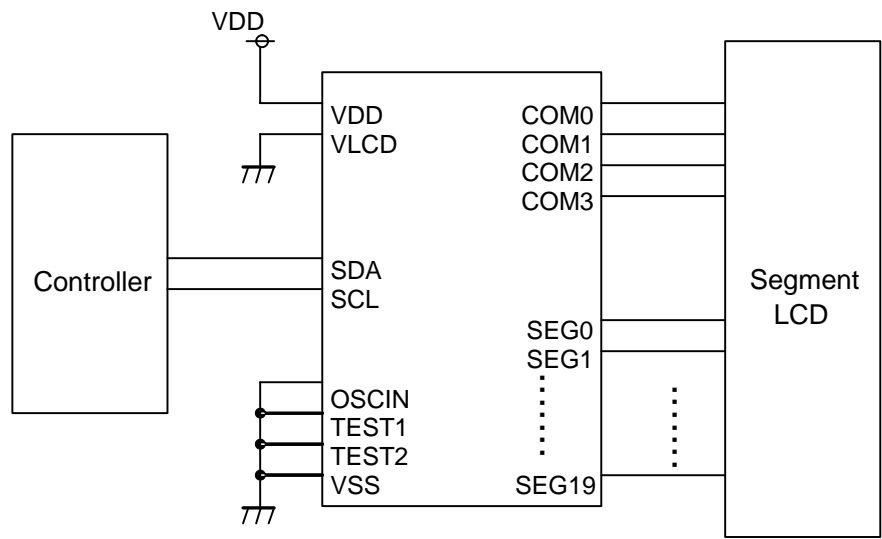


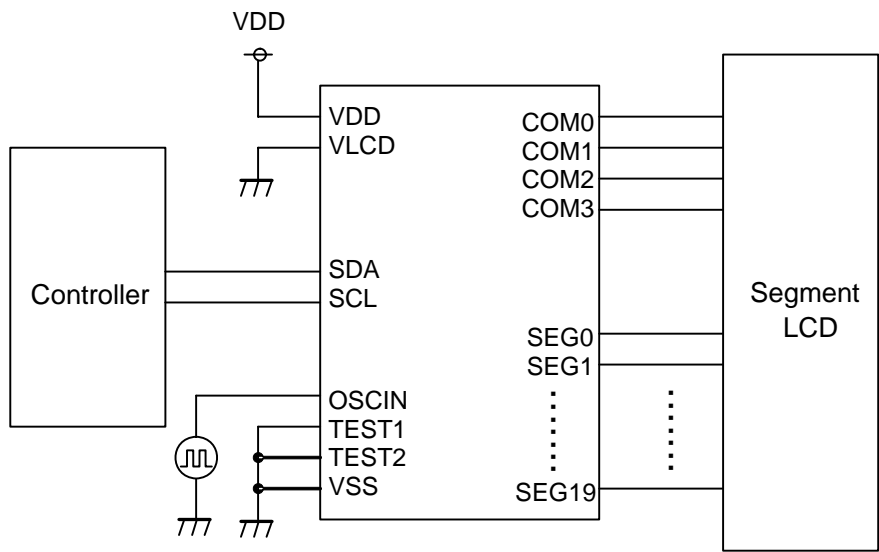
Figure7. I/O equivalent circuit

●Example of recommended circuit

<BU9796AFS>



Internal Oscillator circuit use mode

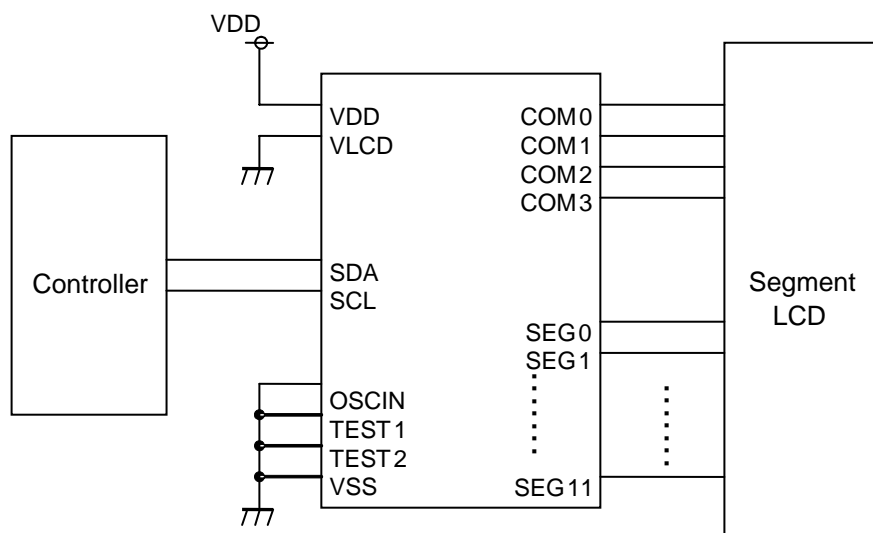


External clock input mode

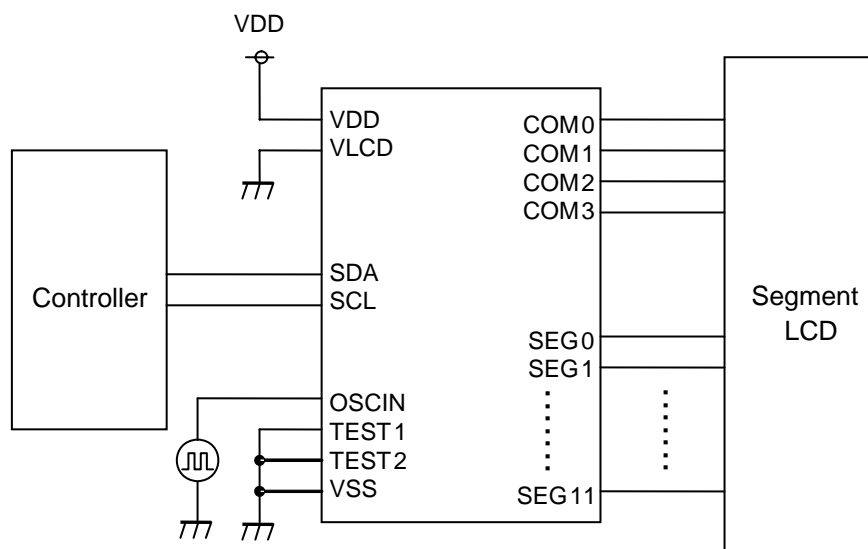
Figure8. Example of recommended circuit

●Example of recommended circuit - continued

<BU9796AMUV>



Internal Oscillator circuit use mode



External clock input mode

Figure 9. Example of recommended circuit

●Functional descriptions

OCommand /Data transfer method

This device is controlled by 2wire signal (SDA, SCL).

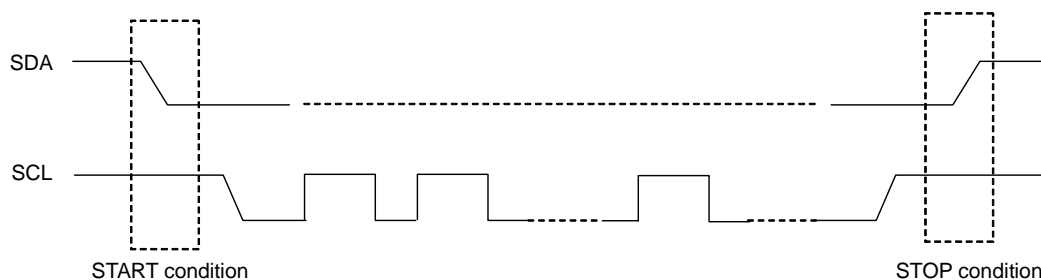


Figure10. 2-SPI Command/Data transfer Format

It has to generate the condition such as START condition and STOP condition in 2wire serial interface transfer method.

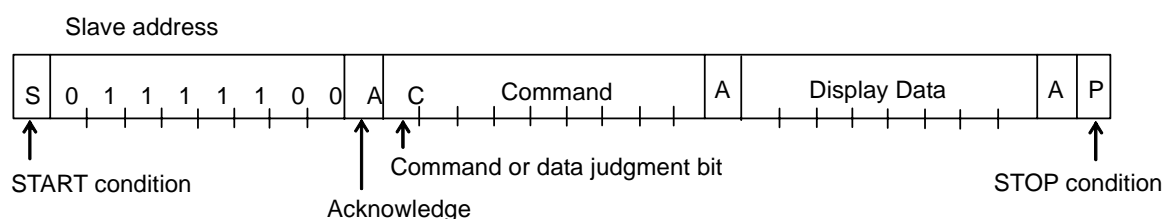


Figure11. Interface protocol

Method of how to transfer command and data is shown as follows.

- 1) Generate "START condition".
- 2) Issue Slave address.
- 3) Transfer command and display data.

☐ Acknowledge

Data format is 8bits and return Acknowledge after transfer 8bits data.

When SCL 8th='L' after transfer 8bit data (Slave Address, Command, Display Data), output 'L' and open SDA line.

When SCL 9th='L', stop output function.

(As Output format is NMOS-Open-Drain, can't output 'H' level.)

If no need Acknowledge function, please input 'L' level from SCL 8th='L' to SCL 9th='L'.

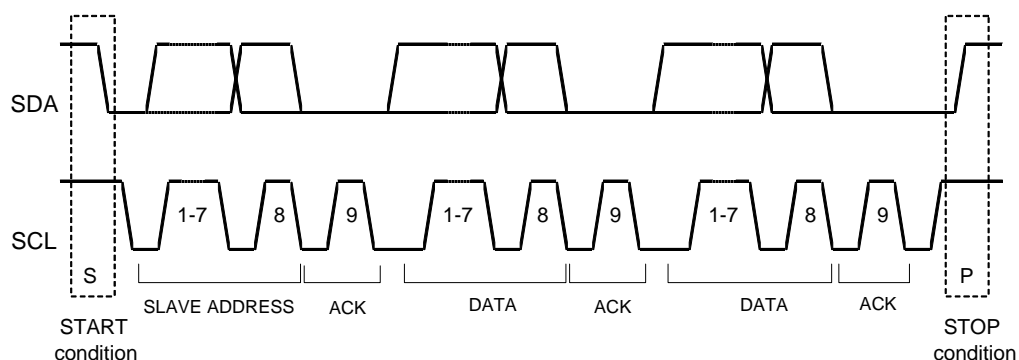


Figure 12. Acknowledge timing

○Command transfer method

Issue Slave Address ("01111100") after generate "START condition".

1byte after Slave Address always becomes command input.

MSB ("command or data judge bit") of command decide to next data is command or display data.

When set "command or data judge bit"='1', next byte will be command.

When set "command or data judge bit"='0', next byte data is display data.

| | | | | | | | | | | | | | | | | | |
|---|---------------|---|---|---------|---|---|---------|---|---|---------|---|---|---------|---|--------------|-----|---|
| S | Slave address | A | 1 | Command | A | 1 | Command | A | 1 | Command | A | 0 | Command | A | Display Data | ... | P |
|---|---------------|---|---|---------|---|---|---------|---|---|---------|---|---|---------|---|--------------|-----|---|

Once it becomes display data transfer condition, it cannot input command.

When want to input command again, please generate "START condition" once.

If "START condition" or "STOP condition" are inputted in the middle of command transmission, command will be canceled.

If Slave address is continuously inputted following "START condition", it will be in command input condition.

Please input "Slave Address" in the first data transmission after "START condition".

When Slave Address cannot be recognized in the first data transmission, Acknowledge does not return and next transmission will be invalid. When data transmission is in invalid status, if "START conditions" are transmitted again, it will return to valid status.

Please consider the MPU interface characteristic such as Input rise time and Setup/Hold time when transferring command and data (Refer to MPU Interface).

○Write display and transfer method

<BU9796AFS>

This device has Display Data RAM (DDRAM) of 20×4=80bit.

The relationship between data input and display data, DDRAM data and address are as follows;

| Slave address | | | Command | | | | | | | | | | | | | | | | | | | | | | |
|---------------|----------|---|---------|---------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-----|---|
| S | 01111100 | A | 0 | 0000000 | A | a | b | c | d | e | f | g | h | A | i | j | k | l | m | n | o | p | A | ... | P |

→ Display Data

8 bit data will be stored in DDRAM. The address to be written is the address specified by ADSET command, and the address is automatically incremented in every 4bit data.

Data can be continuously written in DDRAM by transmitting Data continuously.

(When RAM data is written successively after writing RAM data to 13h (SEG19), the address is returned to 00h (SEG0) by the auto-increment function.

| | | DDRAM address | | | | | | | | | | | | | |
|-----|---|---------------|------|------|------|------|------|------|------|-----|-------|-------|-------|------|--|
| | | 00 | 01 | 02 | 03 | 04 | 05 | 06 | 07 | ... | 11h | 12h | 13h | | |
| BIT | 0 | a | e | i | m | | | | | | | | | COM0 | |
| | 1 | b | f | j | n | | | | | | | | | COM1 | |
| | 2 | c | g | k | o | | | | | | | | | COM2 | |
| | 3 | d | h | l | p | | | | | | | | | COM3 | |
| | | SEG0 | SEG1 | SEG2 | SEG3 | SEG4 | SEG5 | SEG6 | SEG7 | | SEG17 | SEG18 | SEG19 | | |

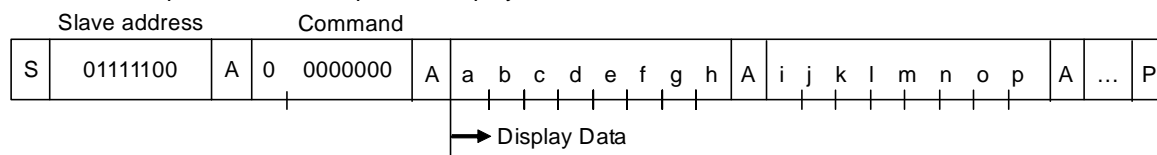
Data transfer to DDRAM happens every 4bit data.

So it will be finished to transfer with no need to wait ACK.

<BU9796AMUV>

This device has Display Data RAM (DDRAM) of $12 \times 4 = 48$ bit.

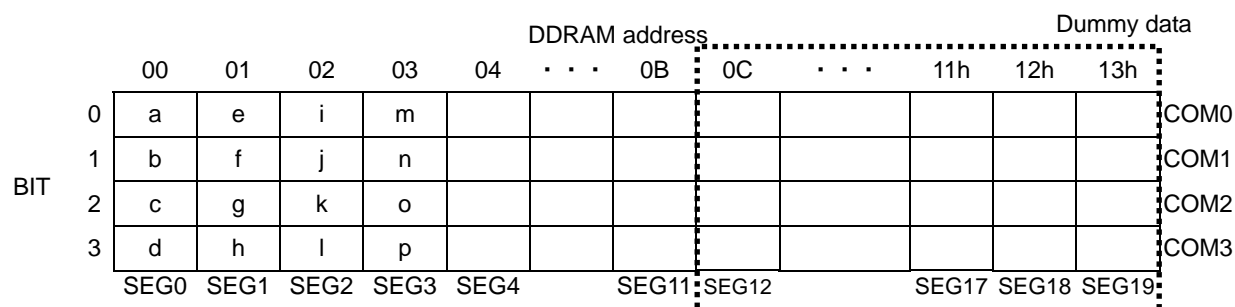
The relationship between data input and display data, DDRAM data and address are as follows;



8 bit data will be stored in DDRAM. The address to be written is the address specified by ADSET command, and the address is automatically incremented in every 4bit data.

Data can be continuously written in DDRAM by transmitting Data continuously.

(When RAM data is written successively after writing RAM data to 13h (SEG19), the address is returned to 00h (SEG0) by the auto-increment function.



Data transfer to DDRAM happens every 4bit data.

So it will be finished to transfer with no need to wait ACK.

OSCILLATOR

The clock signals for logic and analog circuit can be generated from internal oscillator or external clock. If internal oscillator circuit is used, OSCIN must be connected to VSS level.

*When using external clock mode, input external clock from OSCIN terminal after ICSET command setting.

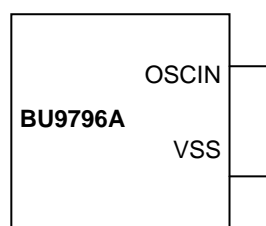


Figure 13. Internal oscillator circuit mode

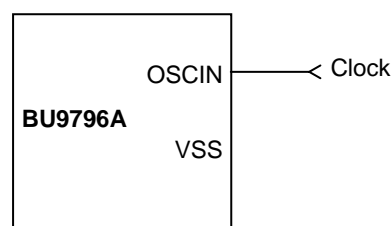


Figure 14. Ext clock input mode

○ LCD Driver Bias Circuit

This device generates LCD driving voltage with on-chip Buffer AMP.

And it can drive LCD at low power consumption.

*1/3 and 1/2Bias can set in MODESET command.

*Line and frame inversion can set in DISCTL command.

Refer to the "LCD driving waveform" about each LCD driving waveform.

○ Blink timing generator

This device has Blink function.

* This device will be Blink mode with BLKCTL command.

Blink frequency varies widely by characteristic of fCLK, when internal oscillation circuit.

About the characteristics of fCLK, refer to Oscillation Characteristics.

○ Reset initialize condition

Initial condition after execute Software Reset is as follows.

- Display is OFF.

- DDRAM address is initialized (DDRAM Data is not initialized).

Refer to Command Description about initialize value of register.

● **Command / Function List**

Description List of Command / Function

| No. | Command | Function |
|-----|---------------------------|------------------------|
| 1 | Display Control (DISCTL) | Set LCD display mode 1 |
| 2 | Mode Set (MODESET) | Set LCD drive mode |
| 3 | Address Set (ADSET) | Set LCD display mode 2 |
| 4 | Set IC Operation (ICSET) | Set IC operation |
| 5 | Blink Control (BLKCTL) | Set blink mode |
| 6 | All Pixel Control (APCTL) | Set pixel condition |

●Detailed command description

D7 (MSB) is bit for command or data judgment.
Refer to Command and data transfer method.

C: 0: Next byte is RAM write data.
1: Next byte is command.

ODisplay control (DISCTL)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 0 | 1 | P4 | P3 | P2 | P1 | P0 |

Set Power save mode FR

| Power save mode FR | P4 | P3 | Reset initialize condition |
|-------------------------|----|----|----------------------------|
| Normal mode (80Hz) | 0 | 0 | ○ |
| Power save mode1 (71Hz) | 0 | 1 | |
| Power save mode2 (64Hz) | 1 | 0 | |
| Power save mode3 (50Hz) | 1 | 1 | |

* Power consumption is reduced in the follow order:
Normal mode > Power save mode1 > Power save mode2 > Power save mode3

Set LCD drive waveform

| Setup | P2 | Reset initialize condition |
|-----------------|----|----------------------------|
| Line inversion | 0 | ○ |
| Frame inversion | 1 | |

* Power consumption is reduced in the follow order: Line inversion > Frame inversion
Refer to LCD drive waveform

Set Power save mode SR

| Setup | P1 | P0 | Reset initialize condition |
|------------------|----|----|----------------------------|
| Power save mode1 | 0 | 0 | |
| Power save mode2 | 0 | 1 | |
| Normal mode | 1 | 0 | ○ |
| High power mode | 1 | 1 | |

* Power consumption is increased in the follow order:
Power save mode 1 < Power save mode 2 < Normal mode < High power mode

(Reference current consumption data)

| Setup | Current consumption |
|-------------------|---------------------|
| Power save mode 1 | ×0.5 |
| Power save mode 2 | ×0.67 |
| Normal mode | ×1.0 |
| High power mode | ×1.8 |

*Above data is reference. It depends on Panel load.

(Note) The setting of Power save mode FR, LCD waveform, Power save mode will influence the following display image qualities.
Please select most suitable value from current consumption and display image quality with LCD panel.

| Mode | Flicker | Image quality, contrast |
|--------------------|---------|-------------------------|
| Power save mode FR | ○ | - |
| LCD waveform | ○ | ○ |
| Power save mode SR | - | ○ |

OMode Set (MODE SET)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 1 | 0 | * | P3 | P2 | * | * |

(* : Don't care)

Set display ON and OFF

| Setting | P3 | Reset initialize condition |
|-------------|----|----------------------------|
| Display OFF | 0 | ○ |
| Display ON | 1 | |

Display OFF : Regardless of DDRAM data, all SEGMENT and COMMON output will be stopped after 1frame off data write. Display OFF mode will be disabled after Display ON command.

Display ON : SEGMENT and COMMON output will be active and start to read the display data from DDRAM.

Set bias level

| setup | P2 | Reset initialize condition |
|----------|----|----------------------------|
| 1/3 Bias | 0 | ○ |
| 1/2 Bias | 1 | |

Refer to LCD driving waveform

OAddress set (ADSET)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 0 | 0 | P4 | P3 | P2 | P1 | P0 |

The range of address can be set as 00000 to 10011(2).

Don't set out of range address, otherwise address will be set 00000.

OSet IC Operation (ICSET)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 1 | 1 | 0 | 1 | * | P1 | P0 |

(* : Don't care)

Set software reset execution

| Setup | P1 |
|------------------------|----|
| No operation | 0 |
| Software Reset execute | 1 |

This command will be set initialize condition.

Set oscillator mode

| setup | P0 | Reset initialize condition |
|----------------------|----|----------------------------|
| Internal oscillation | 0 | ○ |
| External clock input | 1 | |

Internal oscillation: Must be connected to VSS.

External clock input: Input external clock from OSCIN terminal

【Frame frequency Calculation at external clock mode】

DISCTL 80Hz setting: Frame frequency [Hz] = external clock [Hz] / 512

DISCTL 71Hz setting: Frame frequency [Hz] = external clock [Hz] / 576

DISCTL 64Hz setting: Frame frequency [Hz] = external clock [Hz] / 648

DISCTL 53Hz setting: Frame frequency [Hz] = external clock [Hz] / 768

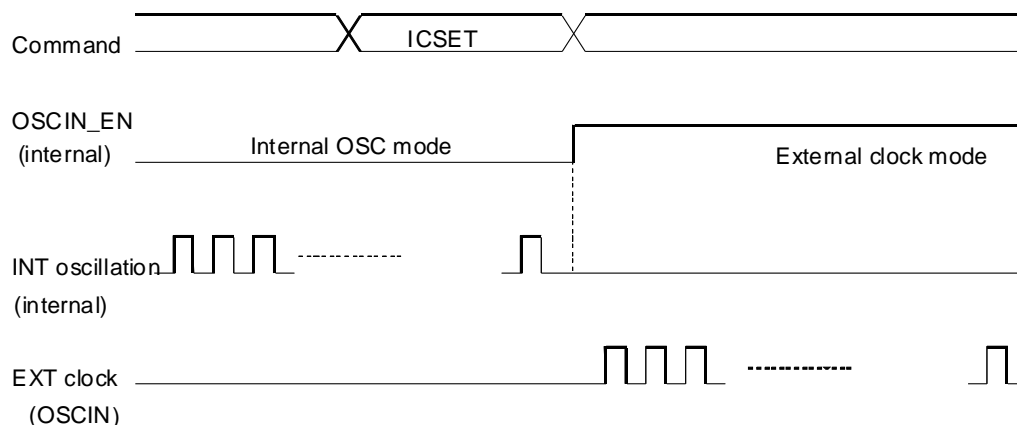


Figure 15. Oscillator mode change timing

OBlink control (BLKCTL)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 1 | 1 | 1 | 0 | * | P1 | P0 |

(* : Don't care)

Set blink mode

| Blink mode (Hz) | P1 | P0 | Reset initialize condition |
|-----------------|----|----|----------------------------|
| OFF | 0 | 0 | ○ |
| 0.5 | 0 | 1 | |
| 1 | 1 | 0 | |
| 2 | 1 | 1 | |

The Blink cycle varies by fclk characteristic when the internal oscillation circuit is used.
Refer to the item of oscillation characteristic for the fclk characteristic.

OAll Pixel control (APCTL)

| MSB | | | | LSB | | | |
|-----|----|----|----|-----|----|----|----|
| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| C | 1 | 1 | 1 | 1 | 1 | P1 | P0 |

All display set ON, OFF

| APON | P1 | Reset initialize condition |
|--------------|----|----------------------------|
| Normal | 0 | ○ |
| All pixel ON | 1 | |

| APOFF | P0 | Reset initialize condition |
|---------------|----|----------------------------|
| Normal | 0 | ○ |
| All pixel OFF | 1 | |

All pixels ON: All pixels are ON regardless of DDRAM data

All pixels OFF: All pixels are OFF regardless of DDRAM data

(Note) This command is valid in Display on status. The data of DDRAM don't change by this command. If set both P1 and P0 = "1", APOFF will be select.

●LCD driving waveform

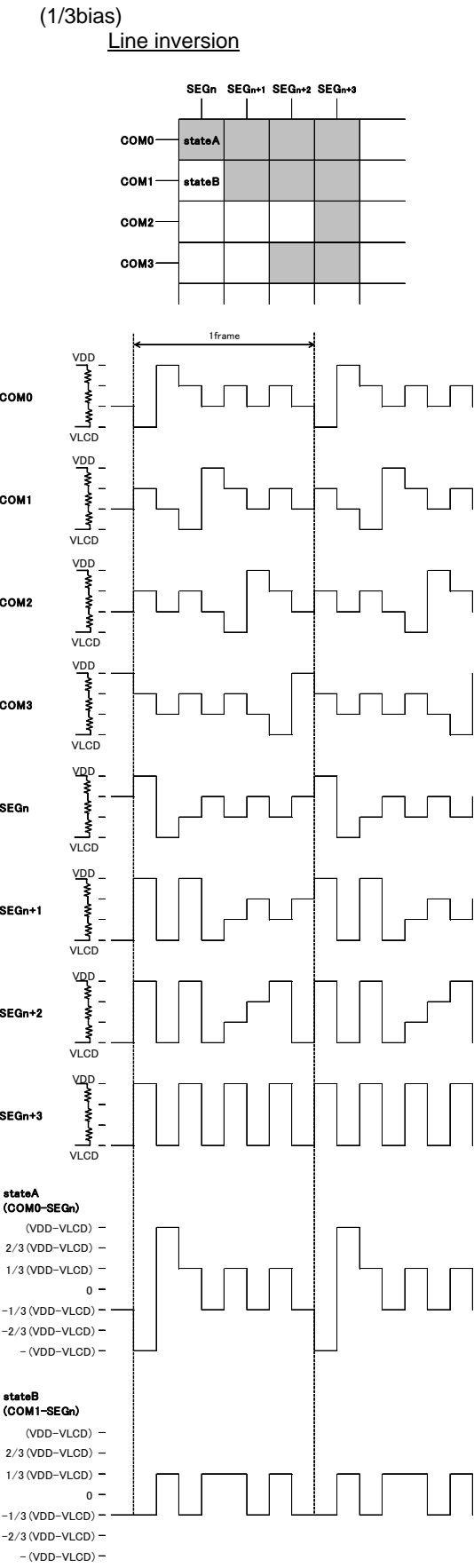


Figure 16. LCD waveform at line inversion (1/3bias)

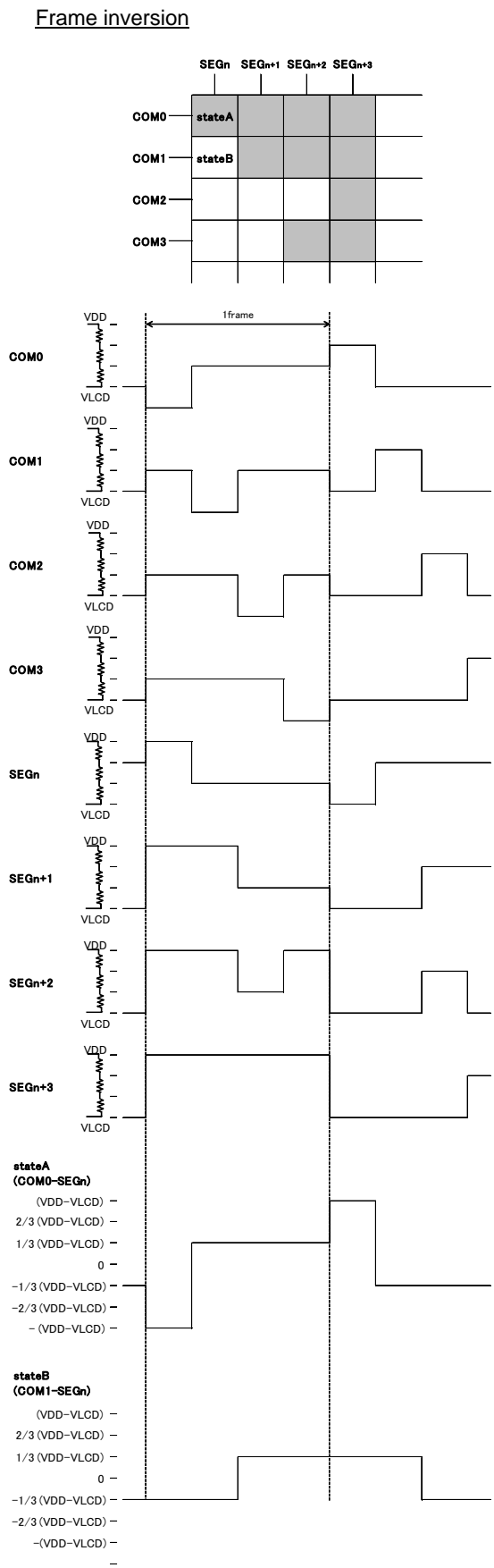


Figure 17. LCD waveform at frame inversion (1/3bias)

(1/2bias)

Line inversion

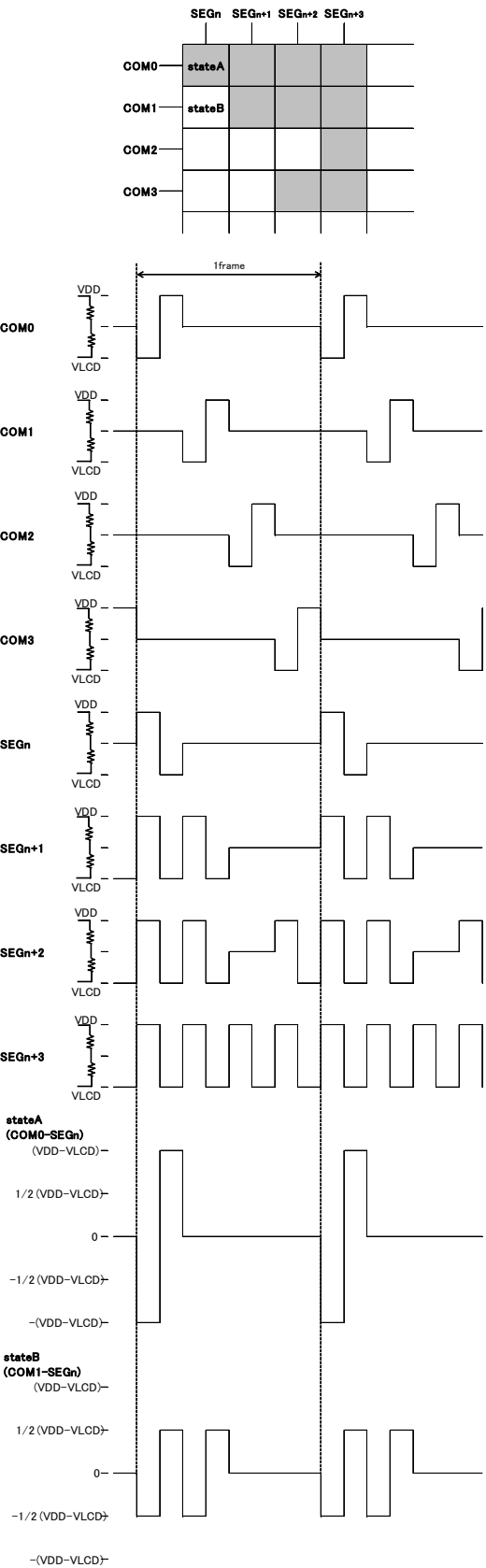


Figure 18. LCD waveform in line inversion (1/2bias)

Frame inversion

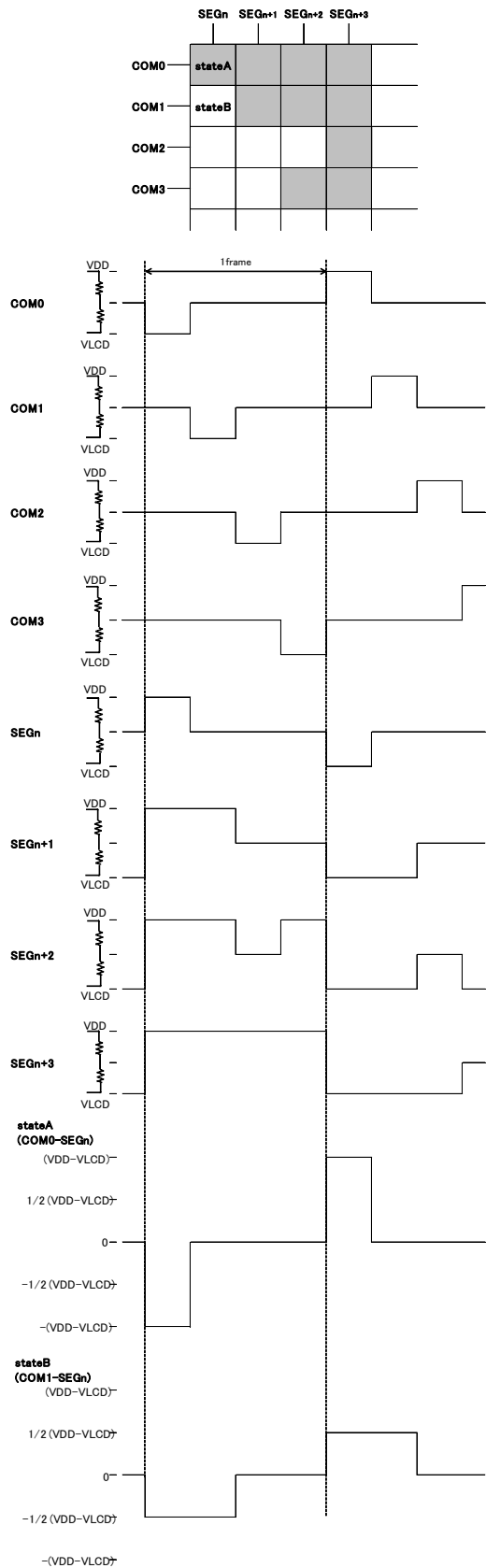


Figure 19. LCD waveform in frame inversion (1/2bias)

●Example of display data

If LCD layout pattern is like as Figure 20, Figure 21, and display pattern is like as Figure .
Display data will be shown as follows;

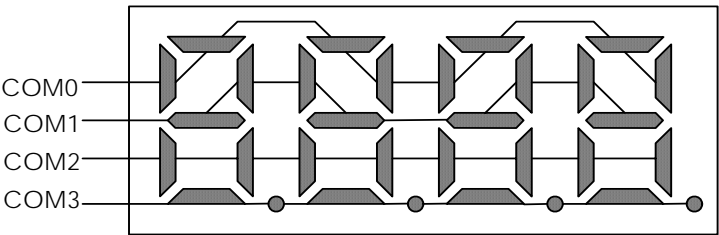


Figure 20. E.g. COM line pattern

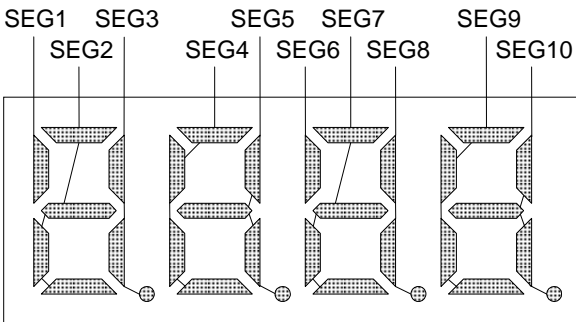


Figure 21. E.g. SEG line pattern

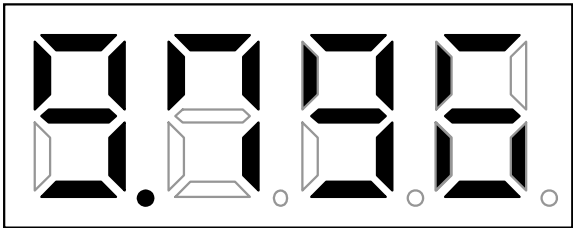


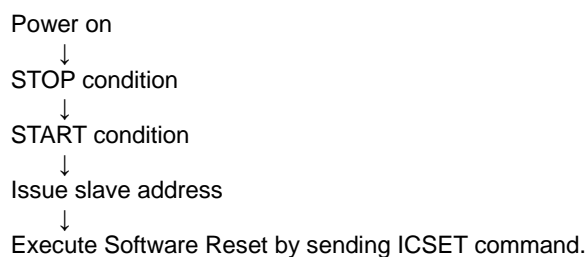
Figure 22. E.g. Display pattern

<DDRAM data mapping in Figure display pattern>

| | | | | | | | | | | | | | | | | | | | |
|---------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S |
| | | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E |
| | | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G |
| | | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| COM0 | D0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM1 | D1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM2 | D2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM3 | D3 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Address | | 00h | 01h | 02h | 03h | 04h | 05h | 06h | 07h | 08h | 09h | 0Ah | 0Bh | 0Ch | 0Dh | 0Eh | 0Fh | 10h | 11h |

●Initialize sequence

Please follow below sequence after Power-on to set this LSI to initial condition.



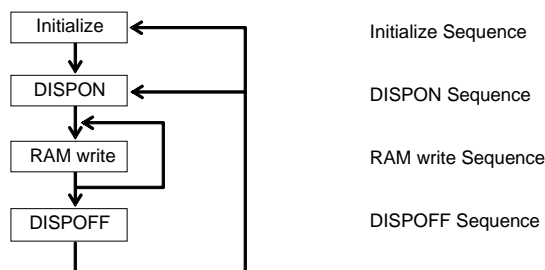
*Each register value and DDRAM address, DDRAM data are random condition after power on till initialize sequence is executed.

●Start sequence

○Start sequence example1

| No. | Input | D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 | Descriptions |
|-----|---------------|----|----|----|----|----|----|----|----|---------------------|
| 1 | Power on | | | | | | | | | VDD=0→5V (Tr=0.1ms) |
| | ↓ | | | | | | | | | |
| 2 | wait 100μs | | | | | | | | | Initialize IC |
| | ↓ | | | | | | | | | |
| 3 | Stop | | | | | | | | | Stop condition |
| | ↓ | | | | | | | | | |
| 4 | Start | | | | | | | | | Start condition |
| | ↓ | | | | | | | | | |
| 5 | Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Issue slave address |
| | ↓ | | | | | | | | | |
| 6 | ICSET | 1 | 1 | 1 | 0 | 1 | * | 1 | 0 | Software Reset |
| | ↓ | | | | | | | | | |
| 7 | BLKCTL | 1 | 1 | 1 | 1 | 0 | * | 0 | 1 | |
| | ↓ | | | | | | | | | |
| 8 | DISCTL | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | |
| | ↓ | | | | | | | | | |
| 9 | ICSET | 1 | 1 | 1 | 0 | 1 | * | 0 | 1 | |
| | ↓ | | | | | | | | | |
| 10 | ADSET | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | RAM address set |
| | ↓ | | | | | | | | | |
| 11 | Display Data | * | * | * | * | * | * | * | * | address 00h - 01h |
| | Display Data | * | * | * | * | * | * | * | * | address 02h - 03h |
| | ⋮ | | | | | | | | | ⋮ |
| | Display Data | * | * | * | * | * | * | * | * | address 12h - 13h |
| | ↓ | | | | | | | | | |
| 12 | Stop | | | | | | | | | Stop condition |
| | ↓ | | | | | | | | | |
| 13 | Start | | | | | | | | | Start condition |
| | ↓ | | | | | | | | | |
| 14 | Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Issue slave address |
| | ↓ | | | | | | | | | |
| 15 | MODESET | 1 | 1 | 0 | * | 1 | 0 | * | * | Display ON |
| | ↓ | | | | | | | | | |
| 16 | Stop | | | | | | | | | Stop condition |

OStart sequence example2



This LSI is initialized with Initialize Sequence. And start to display with DISPON Sequence.

This LSI will update display data with RAM write Sequence.

And stop the display with DISPOFF sequence.

If you want to restart to display, This LSI will restart to display with DISPON Sequence.

Initialize sequence

| Input | DATA | | | | | | | | Description |
|---|------|----|----|----|----|----|----|----|--|
| | D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 | |
| Power on wait 100us STOP START | | | | | | | | | |
| Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Execute Software Reset Display OFF RAM address set Display data |
| ICSET | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | |
| MODESET | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | |
| ADSET | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Display data | * | * | * | * | * | * | * | * | |
| ... | | | | | | | | | |
| STOP | | | | | | | | | |

Dispon sequence

| Input | DATA | | | | | | | | Description |
|---------------|------|----|----|----|----|----|----|----|---|
| | D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 | |
| START | | | | | | | | | |
| Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Execute internal OSC mode Set Display Control Set BLKCTL Set APCTL Display ON |
| ICSET | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | |
| DISCTL | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | |
| BLKCTL | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | |
| APCTL | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | |
| MODESET | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | |
| STOP | | | | | | | | | |

RAM write sequence

| Input | DATA | | | | | | | | Description |
|---------------|------|----|----|----|----|----|----|----|--|
| | D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 | |
| START | | | | | | | | | |
| Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Execute internal OSC mode Set Display Control Set BLKCTL Set APCTL Display ON RAM address set Display data |
| ICSET | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | |
| DISCTL | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | |
| BLKCTL | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | |
| APCTL | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | |
| MODESET | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | |
| ADSET | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Display Data | * | * | * | * | * | * | * | * | |
| ... | | | | | | | | | |
| STOP | | | | | | | | | |

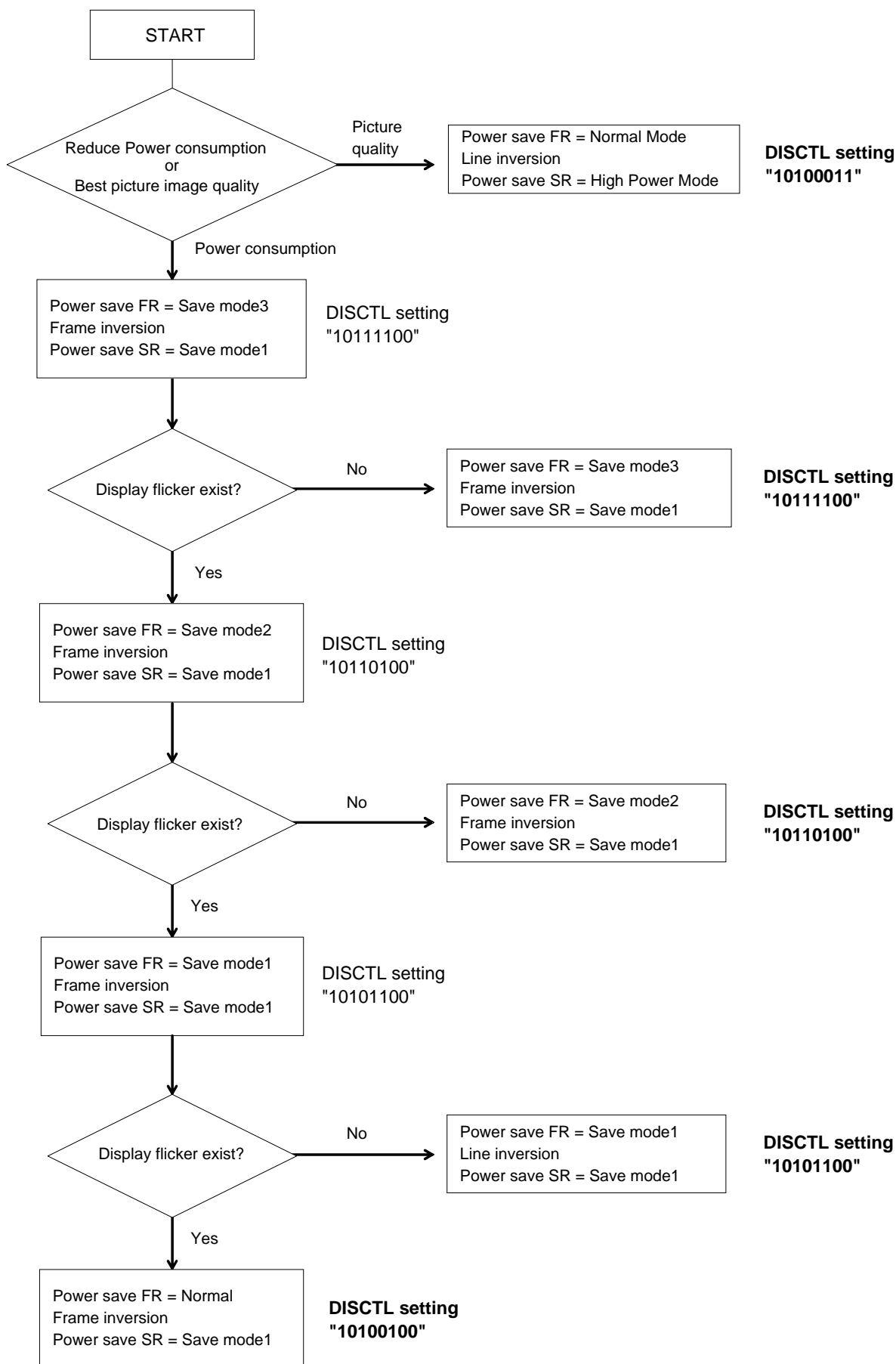
Dispoff sequence

| Input | DATA | | | | | | | | Description |
|---------------|------|----|----|----|----|----|----|----|--|
| | D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 | |
| START | | | | | | | | | |
| Slave address | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | Execute internal OSC mode Display OFF |
| ICSET | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | |
| MODESET | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | |
| STOP | | | | | | | | | |

Abnormal operation may occur in BU9796A due to the effect of noise or other external factor.

To avoid this phenomenon, please input command according to sequence described above during initialization, display ON/OFF and refresh of RAM data.

●DISCTL setup flow chart



●Cautions in Power ON/OFF

This device has "P.O.R" (Power-On Reset) circuit and Software Reset function.
Please keep the following recommended Power-On conditions in order to power up properly.

Please set power up conditions to meet the recommended t_R , t_F , t_{OFF} , and V_{bot} spec below in order to ensure P.O.R operation

*It has to set TEST1="L" to be valid in POR circuit.

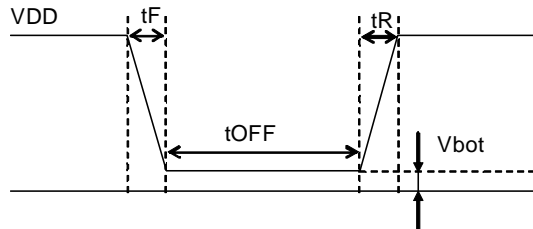


Figure 23. Power ON/OFF waveform

Recommended condition of t_R , t_F , t_{OFF} , V_{bot} ($T_a=25^\circ\text{C}$)

| t_R | t_F | t_{OFF} | V_{bot} |
|---------------|---------------|-----------------|----------------|
| Less than 1ms | Less than 1ms | More than 100ms | Less than 0.1V |

If it is difficult to meet above conditions, execute the following sequence after Power-On.

- * It has to keep the following sequence in the case of TEST2="H". As POR circuit is invalid status.
But it is not able to accept Command input in Power off status, it has to take care that software reset is not perfectly alternative method of POR function.

(1) Generate STOP condition

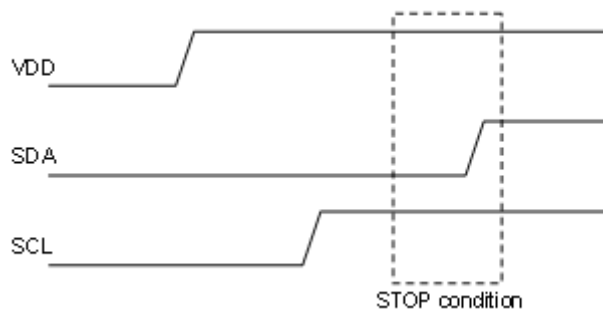


Figure 24. Stop Condition

(2) Generate START condition.

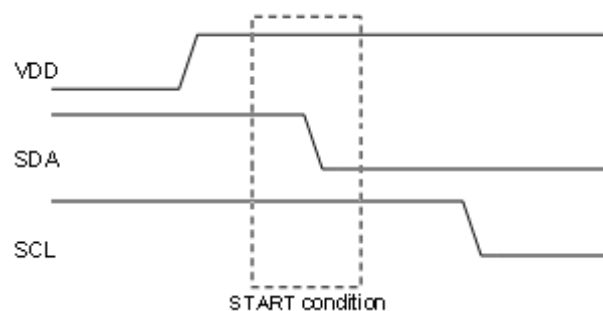


Figure 25. Start Condition

- (3) Issue slave address
- (4) Execute Software Reset (ICSET) command

●Operational Notes

- (1) Absolute Maximum Ratings
An excess in the absolute maximum ratings, such as supply voltage, temperature range of operating conditions, etc., can break down devices, thus making impossible to identify breaking mode such as a short circuit or an open circuit. If any special mode exceeding the absolute maximum ratings is assumed, consideration should be given to take physical safety measures including the use of fuses, etc.
- (2) Operating conditions
These conditions represent a range within which characteristics can be provided approximately as expected. The electrical characteristics are guaranteed under the conditions of each parameter.
- (3) Reverse connection of power supply connector
The reverse connection of power supply connector can break down ICs. Take protective measures against the breakdown due to the reverse connection, such as mounting an external diode between the power supply and the IC's power supply terminal.
- (4) Power supply line
Design PCB pattern to provide low impedance for the wiring between the power supply and the GND lines. In this regard, or the digital block power supply and the analog block power supply, even though these power supplies has the same level of potential, separate the power supply pattern for the digital block from that for the analog block, thus suppressing the diffraction of digital noises to the analog block power supply resulting from impedance common to the wiring patterns. For the GND line, give consideration to design the patterns in a similar manner.
Furthermore, for all power supply terminals to ICs, mount a capacitor between the power supply and the GND terminal. At the same time, in order to use an electrolytic capacitor, thoroughly check to be sure the characteristics of the capacitor to be used present no problem including the occurrence of capacity dropout at a low temperature, thus determining the constant.
- (5) GND voltage
Make setting of the potential of the GND terminal so that it will be maintained at the minimum in any operating state. Furthermore, check to be sure no terminals are at a potential lower than the GND voltage including an actual electric transient.
- (6) Short circuit between terminals and erroneous mounting
In order to mount ICs on a set PCB, pay thorough attention to the direction and offset of the ICs. Erroneous mounting can break down the ICs. Furthermore, if a short circuit occurs due to foreign matters entering between terminals or between the terminal and the power supply or the GND terminal, the ICs can break down.
- (7) Operation in strong electromagnetic field
Be noted that using ICs in the strong electromagnetic field can malfunction them.
- (8) Inspection with set PCB
On the inspection with the set PCB, if a capacitor is connected to a low-impedance IC terminal, the IC can suffer stress. Therefore, be sure to discharge from the set PCB by each process. Furthermore, in order to mount or dismount the set PCB to/from the jig for the inspection process, be sure to turn OFF the power supply and then mount the set PCB to the jig. After the completion of the inspection, be sure to turn OFF the power supply and then dismount it from the jig. In addition, for protection against static electricity, establish a ground for the assembly process and pay thorough attention to the transportation and the storage of the set PCB.
- (9) Input terminals
In terms of the construction of IC, parasitic elements are inevitably formed in relation to potential. The operation of the parasitic element can cause interference with circuit operation, thus resulting in a malfunction and then breakdown of the input terminal. Therefore, pay thorough attention not to handle the input terminals, such as to apply to the input terminals a voltage lower than the GND respectively, so that any parasitic element will operate. Furthermore, do not apply a voltage to the input terminals when no power supply voltage is applied to the IC. In addition, even if the power supply voltage is applied, apply to the input terminals a voltage lower than the power supply voltage or within the guaranteed value of electrical characteristics.
- (10) Ground wiring pattern
If small-signal GND and large-current GND are provided, It will be recommended to separate the large-current GND pattern from the small-signal GND pattern and establish a single ground at the reference point of the set PCB so that resistance to the wiring pattern and voltage fluctuations due to a large current will cause no fluctuations in voltages of the small-signal GND. Pay attention not to cause fluctuations in the GND wiring pattern of external parts as well.
- (11) External capacitor
In order to use a ceramic capacitor as the external capacitor, determine the constant with consideration given to a degradation in the nominal capacitance due to DC bias and changes in the capacitance due to temperature, etc.
- (12) No Connecting input terminals
In terms of extremely high impedance of CMOS gate, to open the input terminals causes unstable state. And unstable state brings the inside gate voltage of p-channel or n-channel transistor into active. As a result, battery current may increase. And unstable state can also causes unexpected operation of IC. So unless otherwise specified, input terminals not being used should be connected to the power supply or GND line.
- (13) Rush current
When power is first supplied to the CMOS IC, it is possible that the internal logic may be unstable and rush current may flow instantaneously. Therefore, give special condition to power coupling capacitance, power wiring, width of GND wiring, and routing of connections.

●Ordering Information

| | | | | | | | | | | | | |
|---------------------|--|--|--|--|--------------------|--|--|--|--|-------------------------------------|-----|--|
| B U 9 7 9 6 A x x x | | | | | | | | | | - | E 2 | |
| Part Number | | | | | Package | | | | | Packaging and forming specification | | |
| | | | | | FS : SSOP-A32 | | | | | E2: Embossed tape and reel | | |
| | | | | | MUV : VQFN024V4040 | | | | | (SSOP-A32/ VQFN024V4040) | | |

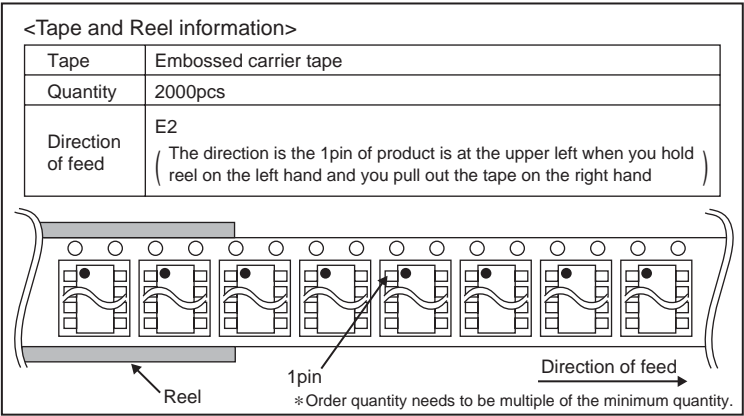
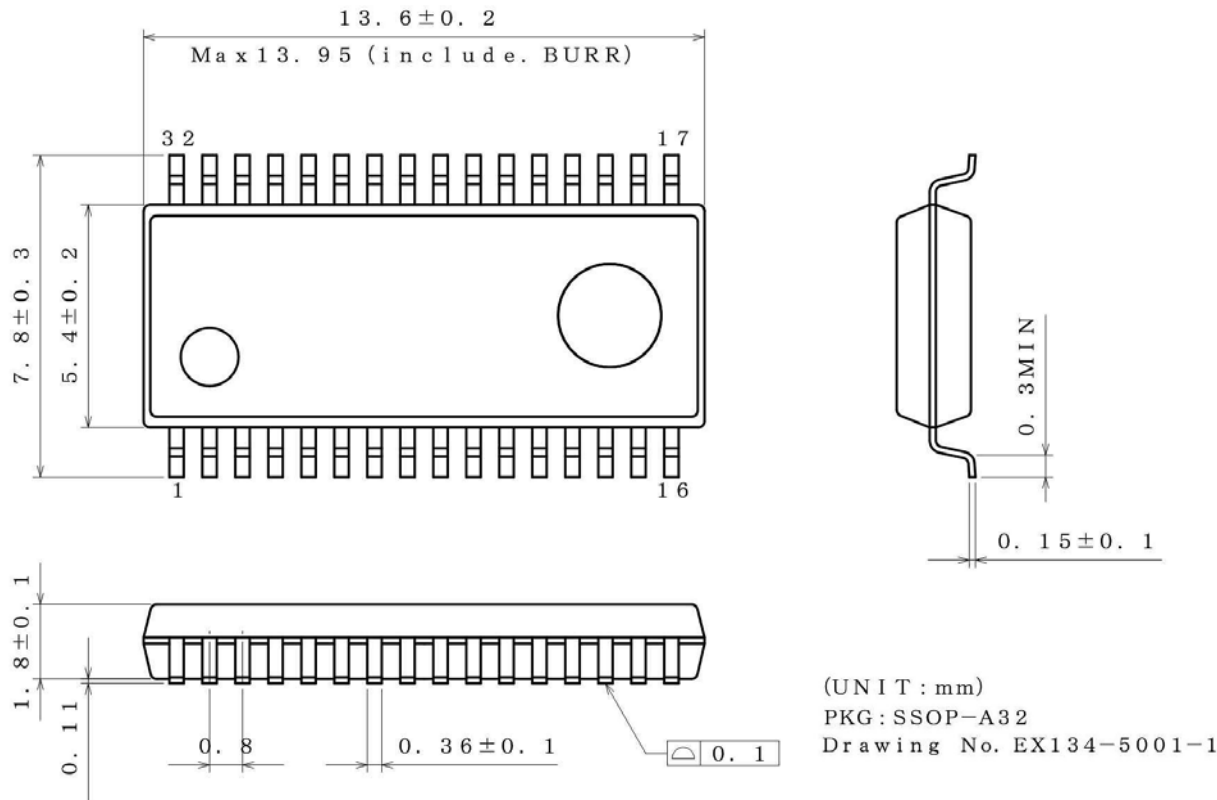
●Lineup

| Segment output | Common output | Package | | Orderable Part Number |
|----------------|---------------|--------------|--------------|-----------------------|
| 20 | 4 | SSOP-A32 | Reel of 2000 | BU9796AFS-E2 |
| 12 | | VQFN024V4040 | Reel of 2500 | BU9796AMUV-E2 |

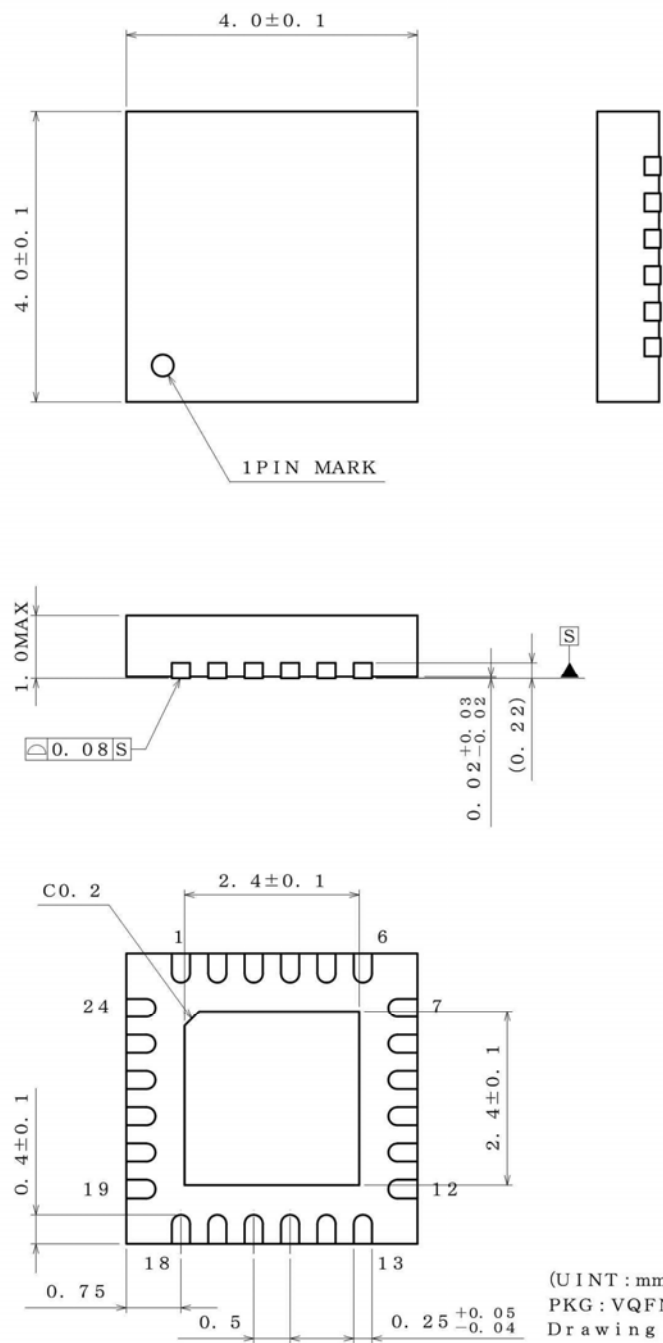
Status of this document
The Japanese version of this document is formal specification. A customer may use this translation version only for a reference to help reading the formal version.
If there are any differences in translation version of this document formal version takes priority.

●Physical Dimension Tape and Reel Information

BU9796AFS(SSOP-A32)

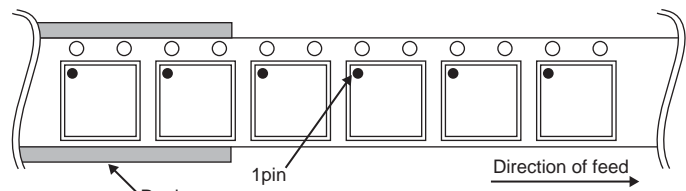


BU9796AMUV(VQFN024V4040)



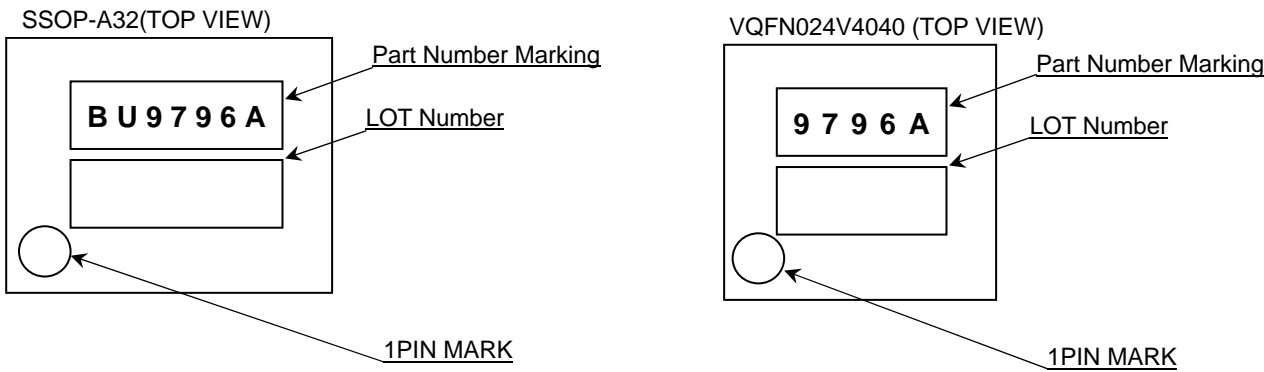
<Tape and Reel information>

| | |
|-------------------|---|
| Tape | Embossed carrier tape |
| Quantity | 2500pcs |
| Direction of feed | E2 (The direction is the 1pin of product is at the upper left when you hold reel on the left hand and you pull out the tape on the right hand) |



*Order quantity needs to be multiple of the minimum quantity.

●Marking Diagram



| Part Number | Package | Part Number Marking |
|-------------|--------------|---------------------|
| BU9796AFS | SSOP-A32 | BU9796A |
| BU9796AMUV | VQFN024V4040 | 9796A |

●Revision History

| Date | Revision | Changes |
|---------------|----------|--|
| 31. Aug.2012 | 001 | New Release |
| 16. Jul. 2013 | 002 | Add description for External Clock and Temperature Characteristics in page 5 |
| 13. Jun. 2014 | 003 | Add Frame frequency Calculation at external clock mode in page 14 |

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| JAPAN | USA | EU | CHINA |
|-----------|-----------|------------|-----------|
| CLASS III | CLASS III | CLASS II b | CLASS III |
| CLASS IV | | CLASS III | |

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 - Installation of redundant circuits to reduce the impact of single or multiple circuit failure
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 - Use of our Products outdoors or in places where the Products are exposed to direct sunlight or dust
 - Use of our Products in places where the Products are exposed to sea wind or corrosive gases, including Cl₂, H₂S, NH₃, SO₂, and NO₂
 - Use of our Products in places where the Products are exposed to static electricity or electromagnetic waves
 - Use of our Products in proximity to heat-producing components, plastic cords, or other flammable items
 - Sealing or coating our Products with resin or other coating materials
 - Use of our Products without cleaning residue of flux (even if you use no-clean type fluxes, cleaning residue of flux is recommended); or Washing our Products by using water or water-soluble cleaning agents for cleaning residue after soldering
 - Use of the Products in places subject to dew condensation
- The Products are not subject to radiation-proof design.
- Please verify and confirm characteristics of the final or mounted products in using the Products.
- In particular, if a transient load (a large amount of load applied in a short period of time, such as pulse. is applied, confirmation of performance characteristics after on-board mounting is strongly recommended. Avoid applying power exceeding normal rated power; exceeding the power rating under steady-state loading condition may negatively affect product performance and reliability.
- De-rate Power Dissipation (Pd) depending on Ambient temperature (Ta). When used in sealed area, confirm the actual ambient temperature.
- Confirm that operation temperature is within the specified range described in the product specification.
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- In principle, the reflow soldering method must be used; if flow soldering method is preferred, please consult with the ROHM representative in advance.

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This Product is electrostatic sensitive product, which may be damaged due to electrostatic discharge. Please take proper caution in your manufacturing process and storage so that voltage exceeding the Products maximum rating will not be applied to Products. Please take special care under dry condition (e.g. Grounding of human body / equipment / solder iron, isolation from charged objects, setting of ionizer, friction prevention and temperature / humidity control).

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 - [b] the temperature or humidity exceeds those recommended by ROHM
 - [c] the Products are exposed to direct sunshine or condensation
 - [d] the Products are exposed to high Electrostatic
2. Even under ROHM recommended storage condition, solderability of products out of recommended storage time period may be degraded. It is strongly recommended to confirm solderability before using Products of which storage time is exceeding the recommended storage time period.
3. Store / transport cartons in the correct direction, which is indicated on a carton with a symbol. Otherwise bent leads may occur due to excessive stress applied when dropping of a carton.
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- Поставка более 17-ти миллионов наименований электронных компонентов;
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- Оперативные сроки поставки под заказ (от 5 рабочих дней);
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- Техническая поддержка проекта, помощь в подборе аналогов, поставка прототипов;
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Помимо этого, одним из направлений компании «ЭлектроПласт» является направление «Источники питания». Мы предлагаем Вам помощь Конструкторского отдела:

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- Подбор аналогов;
- Консультации по применению компонента;
- Поставка образцов и прототипов;
- Техническая поддержка проекта;
- Защита от снятия компонента с производства.



Как с нами связаться

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